

FOR IMMEDIATE RELEASE:

WORLD'S FIRST INTERNATIONAL GREEN TECHNOLOGY TRADE CENTER

250+ PERMANENT SHOWROOMS IN DYNAMIC NETWORKING SPACE

NEW OPPORTUNITY FOR GREEN TECH INDUSTRY TO GENERATE SALES, BRAND RECOGNITION

BOSTON, Mass., Sept. 8 /PRNewswire/ -- The International Green Technology Trade Center, the world's first permanent trade show for Green Tech, today announced its launch at the TradeCenter128 green building complex located on Route 128, Boston's Technology Highway, minutes from the region's leading research universities.

The IGTTTC (<http://IGTTTC128.com>) is a permanent business marketplace designed to generate sales and brand recognition for 250+ cutting-edge green technology companies from around the world. For Green Tech companies seeking to join a beehive of economic activity, the IGTTTC leverages economies of scale to attract trade buyers, manufacturers and investors to this dynamic networking environment.

"IGTTTC 2010: Business of the Green Economy" is a membership opportunity for green technology companies to reach new markets and deepen sales penetration in an active environment of renewable energy and sustainable industry workshops, seminars, conferences and public exhibitions on an ongoing and permanent basis.

"As stakeholders in the green energy and renewable sectors, the challenge is not only to choose the best technologies, but to help each company sell more, and do so more profitably, the basic building blocks for any successful business," said Joshua Levitt, Chief Executive of the IGTTTC. "The International Green Technology Trade Center was created to help green businesses grow."

The IGTTTC expands upon previous incarnations of the trade center model,

- Creating a permanent yet dynamic space for Green Tech trade,
- Adding value with a dedicated publicity machine to promote the center and its members, and
- Providing access to an extensive team of in-house and external consultants to work with member companies that need professional advice to grow to the next level of business success.

The IGTTTC is hosted by TradeCenter128, a LEED pre-certified GOLD green building complex completed by Cummings Properties, one of the region's premier developers, in 2008. On Boston's Technology Highway, Route 128, intersecting with Routes 95 and 93, the IGTTTC is minutes from downtown Boston and Logan International Airport. This exciting permanent trade center builds on the high-tech experience around Route 128, the intellectual strength of nearby Cambridge and the financial resources of the many Boston-based Venture Capital investors and Technology Incubator programs.

IGTTTC at TradeCenter 128

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